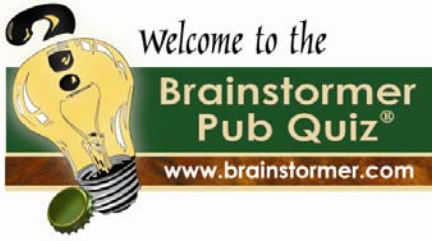


**Great Bar Promotions,
Great Corporate Events,
Great Entertainment,
Great Value!**



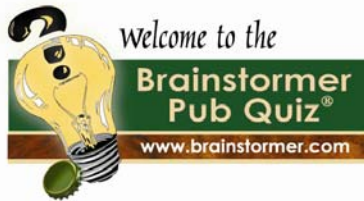


Index

About Brainstormer:	3
How Brainstormer Pub Quiz ® works	4
Our Products and Prices and Ordering.....	5
Deluxe Pub Quiz Pack (our most popular offering).....	5
'Start-up Kit' for new clients	6
Download Quiz	7
Brainstormer Bingo:.....	7
Special Theme Quiz Packs:	7
Custom Branding and Advertising	8
Hosting Service - Bars, Company Events and Private Parties.....	9
Frequently Asked Questions	9
History of the Pub Quiz.....	11
Sample Questions.....	12
General Knowledge Sample Questions	12
Handout Round Sample	13
Picture Round Sample	14

PLEASE NOTE: ALL CONTENTS OF THIS BROCHURE ARE COPYRIGHT OF BRAINSTORMER AND MAY NOT BE COPIED IN WHOLE OR IN PART, OR REPRODUCED IN ANY FORM WITHOUT PRIOR WRITTEN CONSENT OF BRAINSTORMER.

Copyright © 2011 Brainstormer Pub Quiz® All Rights Reserved.



About Brainstormer:

Brainstormer Pub Quiz® was established in San Francisco in 1996. We provide trivia questions, trivia quiz packs and services to clients across North America and around the world.

We host trivia parties and team building events for corporate clients in the San Francisco Bay Area and beyond. We are also available to travel to any city.

Brainstormer Questions:

All questions provided by Brainstormer are written by us. We continually strive to provide questions that are informative and challenging, yet fun and entertaining. When you order from us on a regular basis, you can be sure that there will be no repetition of questions because we make a record of each set of questions sent. Our database contains thousands of questions. We will always have fresh and up to date questions for you.

Our questions cover a wide variety of topics and difficulty levels in a format that appeals to everyone. Our topics include general knowledge, current events, entertainment, sports, science, history, the popular 'picture round' and much more. We can also provide questions specific to your business or industry.

Brainstormer Photographs:

Our Quiz Packs include full color photographs of celebrities, sports stars, historical figures, maps, objects and others. We work with top photo stock companies to ensure our images are of the highest quality and are fully licensed for use.

Brainstormer Contact Details:

**Brainstormer Pub Quiz
1416 Larkin St. Suite A
San Francisco, CA 94109**

**(415) 673-2360
(877) 782-7849 Toll Free in U.S.A.
Email – sitemail@brainstormer.com**



How Brainstormer Pub Quiz ® works:

Quiz shows have never been more popular! Brainstormer Pub Quiz ® is a LIVE trivia contest that is typically held in a bar, restaurant or other social setting.

Teams of players comprised of work colleagues, sports team members, and friends converge on their favorite venue, usually once a week, to do battle against other teams in attendance.

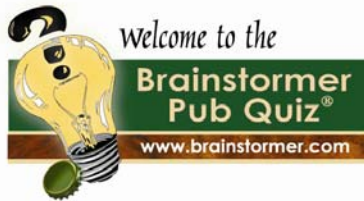
Each team comes up with a humorous team name for the evening and receives a sharpened pencil and a booklet containing several answer sheets. The event is hosted by an emcee, also known as 'The Quizmaster,' who reads out the questions, distributes the handout rounds, collects the answer sheets, conducts the scoring, and ensures that the event runs smoothly.

The Pub Quiz is unique to the bar in which it is being conducted and everyone in attendance can take part in a chance to win a prize!

Winners receive real prizes. Teams that do not win still have fun and get to try again another time!

Many of our clients have been hosting weekly Brainstormer events since we started in 1996. Such is the success of a program that brings in lots of people on typically slower nights of the week.





Our Products and Prices and Ordering:

Deluxe Pub Quiz Pack (Our most popular offering):

Instructions & tips for hosting your event * Team Answer Booklets * Brainstormer Pencils * Score Board *

SIXTY ONE Entertaining questions and answers comprised of:

- 1 **General Knowledge** Round
- 2 **Themed Topic** Rounds (sports, entertainment, literature, etc...)
- 1 'Famous Faces' **Picture Round** (one copy per team)
- 1 Themed '**Handout**' Round (one copy per team)
- 1 '**Last Call for Know-it-alls!**' Round (includes one tie-breaker question)

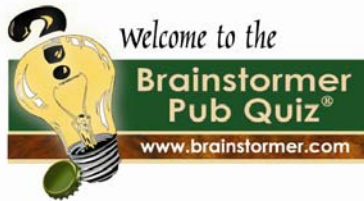
ADDITIONALLY:

- Clients have access to weekly current events questions that we post at our website.
- Your venue is listed at brainstormer.com under 'Find a Pub Quiz.' We have a high ranking on all the search engines, which enables people to easily find your venue.
- Upload photos of your venue and Quiz teams to our website, which is seen by a wide audience of people.

Pricing:

For current pricing or to place an order, please visit:
www.brainstormer.com/store.





'Start-up Kit' for new clients - Eight Deluxe Quiz Packs:

Get your Brainstormer Quiz up and running at low cost!

Supplies for EIGHT unique Quiz Events!

Each Quiz Pack includes: Instructions & tips for hosting your event * Team Answer Booklets * Brainstormer Pencils * Score Board * Full Color Table Tents and Posters that you can customize for your venue.

SIXTY ONE Entertaining questions and answers comprised of:

- 1 **General Knowledge** Round
- 2 **Themed Topic** Rounds (sports, entertainment, literature, etc...)
- 1 'Famous Faces' **Picture Round** (one copy per team)
- 1 Themed '**Handout**' Round (one copy per team)
- 1 '**Last Call for Know-it-alls!**' Round (includes one tie-breaker question)

ADDITIONALLY:

- Clients have access to weekly current events questions that we post at our website.
- Your venue is listed at brainstormer.com under 'Find a Pub Quiz.' We have a high ranking on all the search engines, which enables people to easily find your venue.
- Upload photos of your venue and Quiz teams to our website, which is seen by a wide audience of people.

Cost - \$400 plus shipping \$25

Find out more: www.brainstormer.com/store

Continuing with the program beyond the introductory period:

Normal rates will apply should you wish to continue with the program beyond the eight week introductory period. Please visit www.brainstormer.com/store for full details.





Download Quiz:

Download a Brainstormer Pub Quiz® on demand and INSTANTLY to your computer desktop and use for any number of teams.

Contains:

- Instructions & tips for making your event a success
- SIX Rounds of 10 questions (including a themed handout round)
- Scoreboard
- Team Answer Sheet (You can print the answer sheets and handouts as needed.)
- Color poster (8.5 inches x 11 inches)

Pricing is only \$45 per quiz. Download a quiz at <http://www.brainstormer.com/store>.

Brainstormer Bingo:

Competitors require knowledge PLUS an element of good luck in order to win the game! Each package includes: full hosting instructions and rules, team play cards, pencils, a quizmaster question sheet and answer sheet, and one 'Famous Faces and Places' picture round. This program is ideal for happy hour bar events, hotels, cruise ships and other group entertainment.

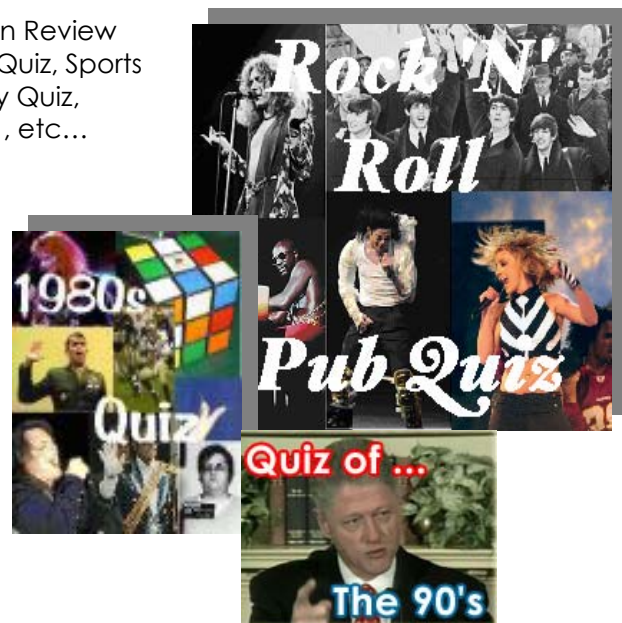
Quiz lasts approximately 90+ minutes. The pricing is \$55 each and includes enough supplies for up to FIFTEEN teams.



Special Theme Quiz Packs:

Available for immediate download: Year in Review Quiz, Oscars Movie Quiz, Back to the '80s Quiz, Sports Quiz, Rock & Roll Quiz, Christmas & Holiday Quiz, Halloween Quiz, St. Patrick's Day Irish Quiz, etc...

Visit: <http://www.brainstormer.com/store>





Custom Branding and Advertising:

We offer a unique combination of opportunities to alert audiences to your brand and message.

Play cards (samples pictured below) are used by teams at Brainstormer events.

Brainstormer Clients – If you host Brainstormer on a regular basis, particularly if you operate multiple locations, please contact us about having your logo placed directly on the play cards to be seen by all your regular quizzers.

Advertisers – Place your message on our play cards and receive wide exposure at our events! Held at bars and restaurants across the U.S., your message will be seen by everyone in attendance at each event. Brainstormer is played at scores of venues nationwide. Our huge mailing list and social networking apps provide another medium to target our audience.

We are offering a very limited number of opportunities for advertising on our play cards. Got to www.brainstormer.com/adverts.aspx for more information.





'The reviews are in...Everyone had a great time. The Brainstormer prizes were perfect. However, no one is sharing their Smarties. Having Miranda come round to the tables to offer refills on drinks was a nice touch. Thank you for providing a fun afternoon!'

**HR Administrator, Law Firm - Campbell, California
(June, 2011)**

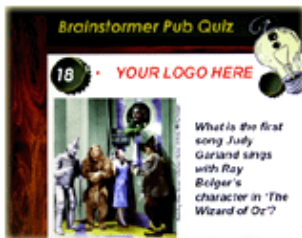
Hosting Service - Company Events and Private Parties:

San Francisco Bay Area Company Party and Team Building Events:

Our most popular company Quiz format lasts about 90 minutes and includes a good variety of questions from pop culture, music, movies, photos of famous people and events, and more!



Each Quiz is individually prepared and customized to the profile and demographic of your audience, to ensure a fun and friendly competition. During the trivia rounds, we play music, which adds to the entertainment and allows your group to relax and socialize.



And, when it's all over, we play some high energy music as we award prizes to the best teams. We then keep the music going for a period of time before we finish up. Be sure to ask about the personalized Powerpoint quiz show option complete with bells, jingles, and fun tunes!

We can accommodate small groups (we have hosted for as few as 12 participants) or large groups (we have hosted for a group of 250+). We can also recommend venues to host the event such as Elephant & Castle (our most popular venue for over 8 years!), Thirsty Bear, Schroeder's, Bubble Lounge (San Francisco), Pyramid Alehouse (Berkeley and Walnut Creek), and numerous South Bay/Silicon Valley venues.

Genuine Irish, English or U.S. Quizmaster and promo staff are included to ensure a personal touch at your event!

For more information, please give us a call at (415) 673-2360. You can also learn more and see a list of our corporate clients at http://www.brainstormer.com/sanfran_company.aspx.

Other Cities:

If you are located outside of the San Francisco Bay Area, we can supply a professional quizmaster to come to your venue and run the quiz for you. Give us a call at (415) 673-2360.



Frequently Asked Questions:

What exactly does Brainstormer provide?

We provide the content for your trivia quiz event. Our quiz packs include everything you need to host your quiz with the exception of the emcee and the prizes.

In San Francisco Bay Area and other market areas we can provide a professional Quizmaster to host your event. Please call for details – 415.673.2360

Why should we use Brainstormer for our trivia supplies?

Brainstormer has been providing quiz packs and trivia content to clients since 1996. During that time, we have learned what works best to ensure the quiz is entertaining for your customers and keeps them coming back for more, week after week!

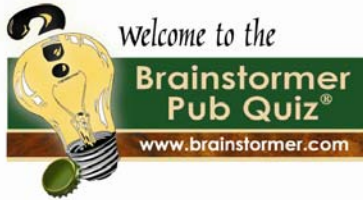
Brainstormer Materials: Our materials (play cards, hand outs, picture rounds, pencils, advertising materials, posters, and promotional items) are second to none. Your regulars will know they are playing a quality pub quiz when they attend your Brainstormer event.

Brainstormer Questions: If you have ever written your own trivia questions you will now how time consuming this chore can quickly become. Put your valuable time to better use. Let us do the work! With 15+ years as a leader in the pub quiz industry, we know the types of questions that work. We write the vast majority of our questions 'in-house,' which ensures the content is original and relevant to your audience. We also take care to ensure that our questions are challenging AND entertaining. Additionally, we provide a pronunciation guide for some of the more challenging words/names that appear in our questions, which helps ensure your emcee comes across a slick and polished quiz host! (We do not copy questions from other trivia games, websites, etc ...) When you order from us on a regular basis you can also be sure that there will be no repetition of questions. Our database program records each set of questions delivered to you to ensure each quiz features fresh, topical, and entertaining content, which is constantly being updated. Many of our long-term clients have been hosting weekly events since 1996!

Brainstormer Photos: Copyright is important to us! Our picture rounds feature photographs we have paid for and licensed from top suppliers of stock images.

Weekly Downloads: Regular clients receive access to download weekly current events questions from our website.

FOR MORE FREQUENTLY ASKED QUESTIONS, PLEASE VISIT OUR WEBSITE AT
<http://www.brainstormer.com/faq.aspx>



History of the Pub Quiz:

Cultural anthropologists are still debating the precise origins of today's hugely popular pub quiz, a 'live' trivia quiz show administered by a 'quizmaster' to teams of bar goers everywhere. Traditionally scheduled for an 'off' night (usually Sunday through Thursday), the pub quiz is a revenue boon for bar owners and provides lively entertainment in a friendly, social atmosphere for anyone old enough to go to a bar.

Though the truth is still shrouded in a barroom haze, most likely the pub quiz evolved in Great Britain and Ireland in the early days of television. Pubs, of course, have always been places to drink, socialize and relax. However, in the 1940s, many pubs had another draw: unlike most homes, the pubs had television. Televised game shows in particular drew great attention of the imbibers. Pub regulars often called out answers to game show questions before the studio contestants did, prompting fellow pub goers to shout, "Why don't you go on that show?" to the most knowledgeable bar 'contestants.'

The friendly rivalry, lighthearted banter and increased bar business attributable to the television quiz shows inspired pub owners to offer 'live' quiz shows as a regular feature on their pub entertainment calendars. At one point, as many as 500 teams competed in weekly inter-pub matches in Lancashire County, England. To this day 'live' quiz shows enjoy immense popularity throughout Britain and Ireland.

In the United States, Pub Quiz Shows thrive in San Francisco, Boston, New York and other cities. Bars in these cities host weekly pub trivia quiz shows, packing the house with trivia fans eager to show their prowess. Teams formed of friends, co-workers, family (and even the occasional single person at the bar) battle each other over rounds of questions fired at them by the host or pub 'Quizmaster.'

More Americans are able to enjoy the fun and excitement of the pub quiz at their favorite local bar as bar owners realize its money-making potential. Besides offering a great way to meet new people (including members of the opposite sex!), the pub quiz invites participants to flex their trivia muscles and perhaps even win a prize or two.

Sample Questions

General Knowledge Sample Questions

**We update our sample questions regularly. For the latest sample, PLEASE VISIT
<http://www.brainstormer.com/triviaquiz.aspx>**

Handout Round Sample

(Featured in our QUIZ PACK and DOWNLOAD QUIZ, 8.5 x 11)




'Movie Quotes'

Match the famous quote to the movie it appeared in. Choose from the list below.

<u>QUOTE</u>	<u>MOVIE</u>
Well, nobody's perfect	_____
Hey, Stella!	_____
I'm ready for my close-up	_____
You talking to me?	_____
I'll be back	_____
Hasta la vista, baby	_____
I am not an animal	_____
I'm keeping him	_____
I do believe in spooks	_____
Hello, gorgeous	_____

CHOOSE FROM:

- The Wizard of Oz
- The Terminator
- Sunset Boulevard
- The Elephant Man
- Some Like It Hot
- Taxi Driver
- Funny Girl
- A Streetcar Named Desire
- E.T. The Extra-Terrestrial
- The Terminator II: Judgment Day



BONUS! (ONE POINT FOR EACH)

i. What is Tom Cruise's full character name in 'Rain Man'?

ANSWER - _____

ii. Complete this quote from the movie: 'I'm gonna let ya' in on a little secret, Ray...

ANSWER - _____

Team Name: _____


© 2005 Brainstormer Pub Quiz ® All rights reserved. No copies or reproductions permitted.

Picture Round Sample

(Featured in our QUIZ PACK only. Printed for you 8.5 x 11 in **FULL COLOR!**)


Brainstormer Pub Quiz® – The Picture Round

Picture 1 – Who?




ANSWER 1 _____

Picture 2 – Which year?




ANSWER 2 _____

Picture 3 – Which landmark?




ANSWER 3 _____

Picture 4 – Who?




ANSWER 4 _____

Picture 5 – Name BOTH (One point for each)




ANSWER 5 i. _____
ii. _____

Picture 6 – Name the territories marked 'X' and 'Y' (One point for each)




ANSWER 6 X= _____ Y= _____

Picture 7 – Who?



ANSWER 7 _____

Picture 8 – Who?



ANSWER 8 _____

TEAM NAME: _____

No copies or reproductions permitted. Use of a person's name or image does not imply an endorsement of Brainstormer Pub Quiz™ © 2002 Brainstormer Pub Quiz™. All rights reserved. (Ref. #76)

PLEASE NOTE: ALL CONTENTS OF THIS BROCHURE ARE COPYRIGHT OF BRAINSTORMER AND MAY NOT BE COPIED IN WHOLE OR IN PART, OR REPRODUCED IN ANY FORM WITHOUT PRIOR WRITTEN CONSENT OF BRAINSTORMER.

Copyright © 2011 Brainstormer Pub Quiz® All Rights Reserved.